



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2015

Multiple District 4

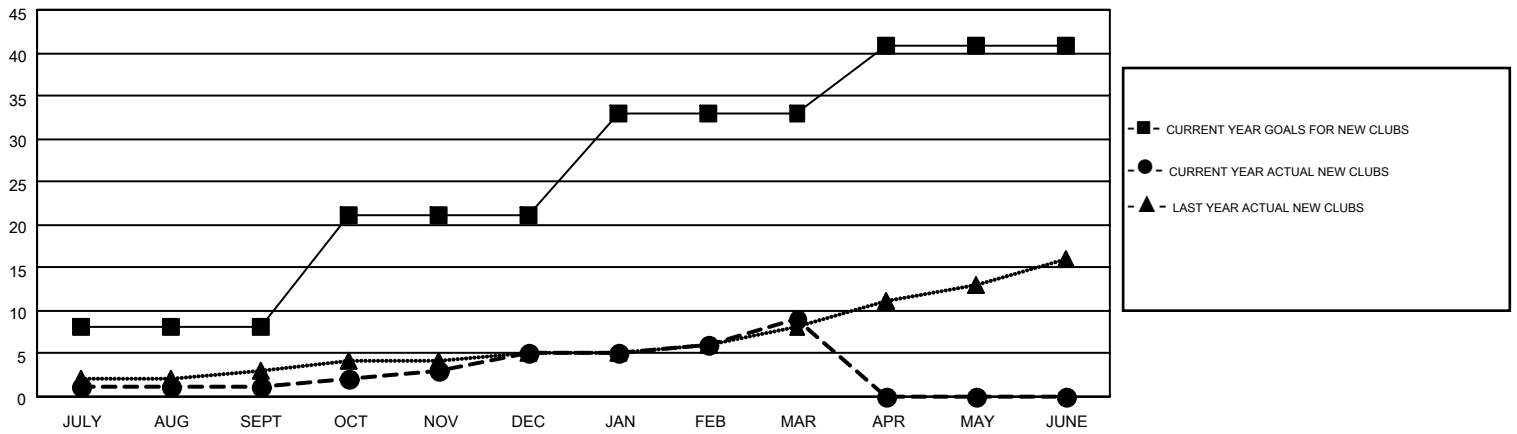
LOCATION: CALIFORNIA

GMT: GARY WONG

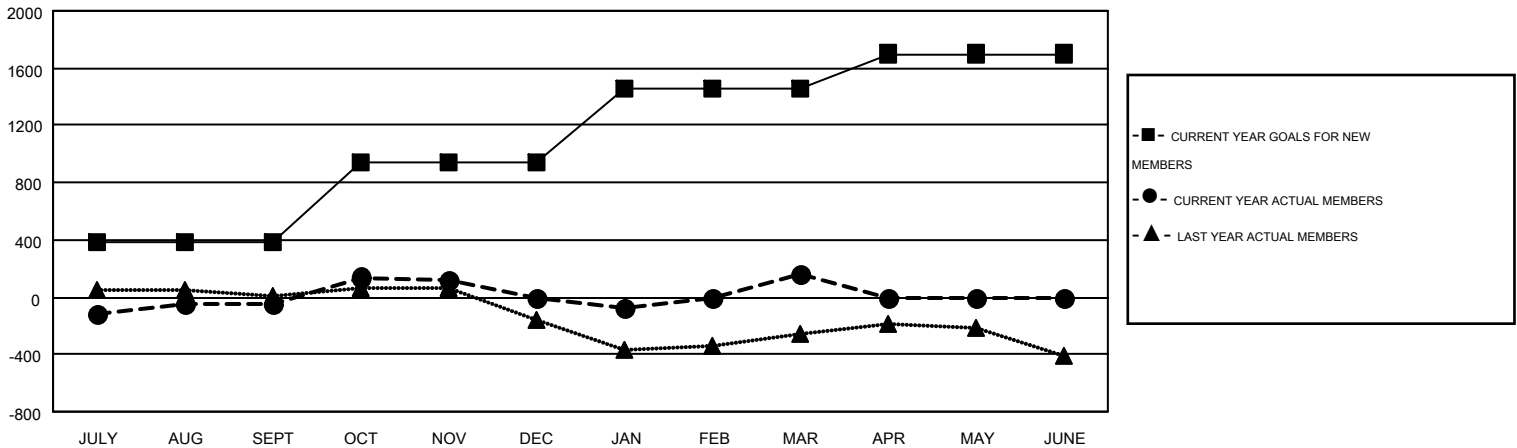
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	4	10	-6	OCT/NOV/DEC	555	778	732	46
JAN/FEB/MAR	12	4	1	3	JAN/FEB/MAR	514	734	572	162
APR/MAY/JUNE	8	0	0	0	APR/MAY/JUNE	246	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 12	486 CLUBS OF 732 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,560 (65.98%)
DECEASED	196	FEMALE	6,992 (34.02%)
CLUB CANCELLED	70	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	1,924	FAMILY UNIT MEMBERS	3,567
TOTAL	2,190	HEAD OF HOUSEHOLD	1,699
		NON-HEAD OF HOUSEHOLD	1,868